

## SHANE OWENS BIO

Shane Owens makes traditional country music for the modern world. Timeless and timely, it's a classic sound with a contemporary edge, driven forward by a mix of Southern storytelling, Bible Belt twang and Owens' big, booming baritone.

Long before he hand-built his career in the honky-tonks and country clubs of the Southeast, Owens grew up in Alabama. In many ways, it was a classic American upbringing, centered on family, faith and music.

Owens shines a light on those old-school values in his catalog of popular singles such as "Everybody Dies," "Hard Luck Girl," "Love Me To Death," "Love To Try Them On" "All The Beer In Alabama," "19," "Country Never Goes Out Of Style" and more. He has mastered the art of blending the classic country sound with today's modern style in working closely with a roster of country music's top songwriters — including Galen Griffin, as well as Monty Holmes, Greg Barnhill, Phil O'Donnell, Gary Hayes, Wynn Varble, Chris Dubois, and Grand Ole Opry hitmaker, Joe Diffie.

"Like a lot of my favorite country singers, I grew up singing gospel and traditional country music," Owens says. We listened to George Jones, Johnny Paycheck, Conway Twitty and so many of those legendary voices who paved the way in country music. The Grand Ole Opry was a staple in our home and continues to be today!"

Distinguished country music journalist Robert K. Oermann agrees. "I like to think there are cycles in [country] music," he explains. "Usually, the pendulum swings out and the pop-country music bring in a whole lot of new listeners — and then the new listeners discover real country music. Then there's usually a swing back to more traditional styles. I hope we're on the cusp of that ... and if we are, Shane is perfectly positioned."

He made his Grand Ole Opry debut in 2017 and as a self-made road warrior who was named 2018's "Independent Artist of the Year" by MusicRow, Owens maintains an active schedule of barroom shows and festival appearances. In February 2020, Owens made his debut on the world famous Ernest Tubb Midnite Jamboree. He also appeared at CMA Music Festival, Jamboree In The Hills and other major summertime events. Cracker Barrel has included Owens' music in several of the store's exclusive releases, including Country Faith America and Country Faith Love Songs, while Netflix included his song "Country Never Goes Out Of Style" in its popular series The Ranch. No wonder Rolling Stone Country named Shane Owens one of the magazine's "10 New Country Artists You Need To Know!"

Although the last year and a half was strange for most of the world, Shane used this time to connect with his fans through weekly Facebook Live acoustic shows and through countless interviews. He has been busy in the recording studio and is wrapping up several songs that will be included in his upcoming EP, with the first single available in September 2021. Shane Owens continues to move forward, but he also remains rooted in the sound that launched his career,

breathing life into his signature style that's at once fresh and familiar. "I've grown my business the old-school way," he explains. "I played the honky-tonks for years. I developed myself and my sound. It can be tough when you've got a traditional sound, but I can't be anything I'm not. Merle Haggard, George Jones, Keith Whitley, Vern Gosdin, Conway Twitty: They paved the way for me. I'm just trying to keep that music alive. If it was easy to do, everybody would do it. And I'm nowhere near done doing it."

Owens' new single "You Go Good" brings his definitive sound to the forefront and is available now!